



YOUNG BOOTS

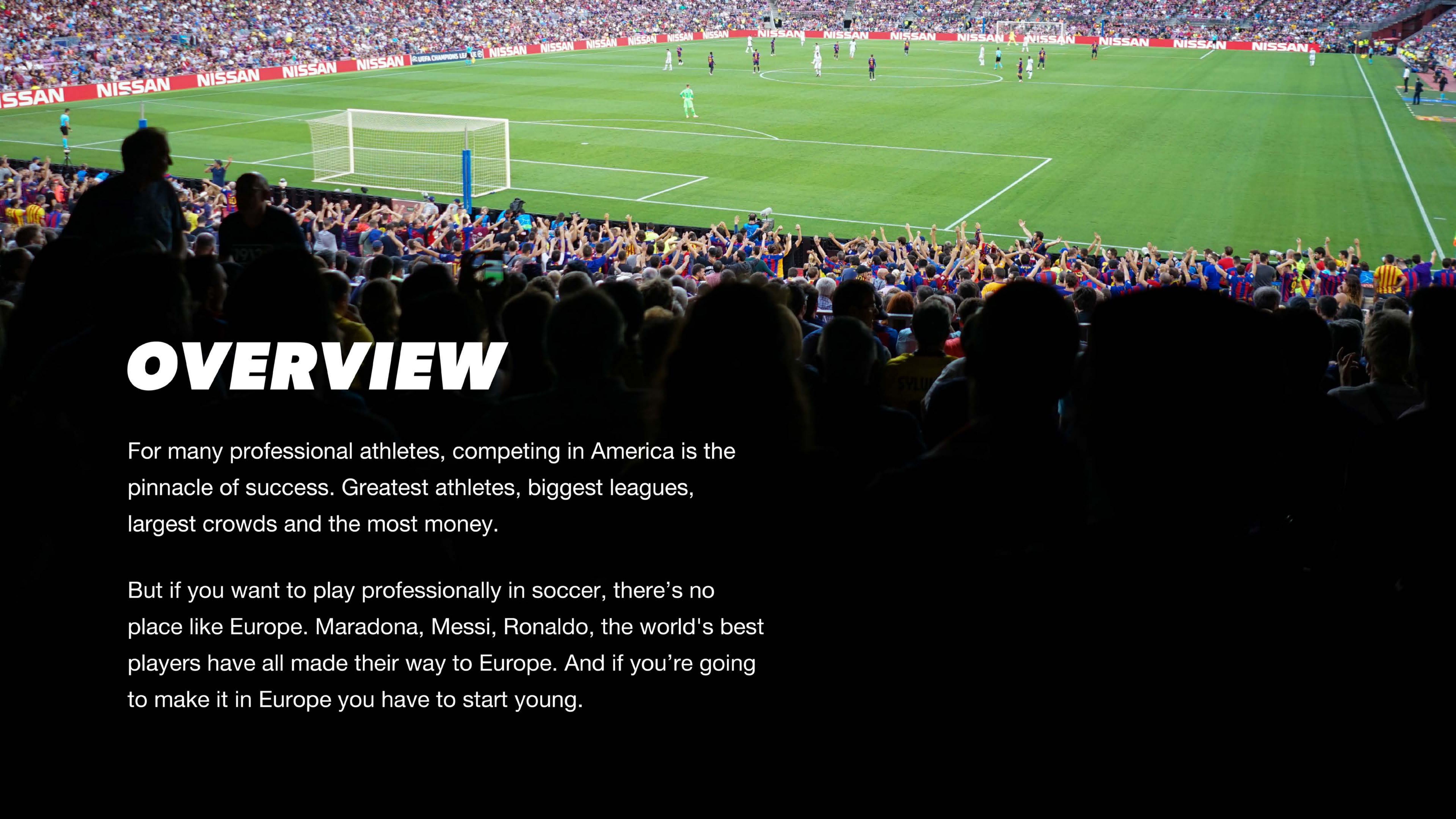
A YEAR IN THE LIFE OF FUTBOL'S MOST COMPETITIVE TRAINING CAMP.

LUSSIER

CAN THESE KIDS DO THE IMPOSSIBLE?

This is a story about coming of age in a highly competitive world.
A story about leaving your family behind to chase your dreams.
A story about the love of the game and the camaraderie of your team.





OVERVIEW

For many professional athletes, competing in America is the pinnacle of success. Greatest athletes, biggest leagues, largest crowds and the most money.

But if you want to play professionally in soccer, there's no place like Europe. Maradona, Messi, Ronaldo, the world's best players have all made their way to Europe. And if you're going to make it in Europe you have to start young.

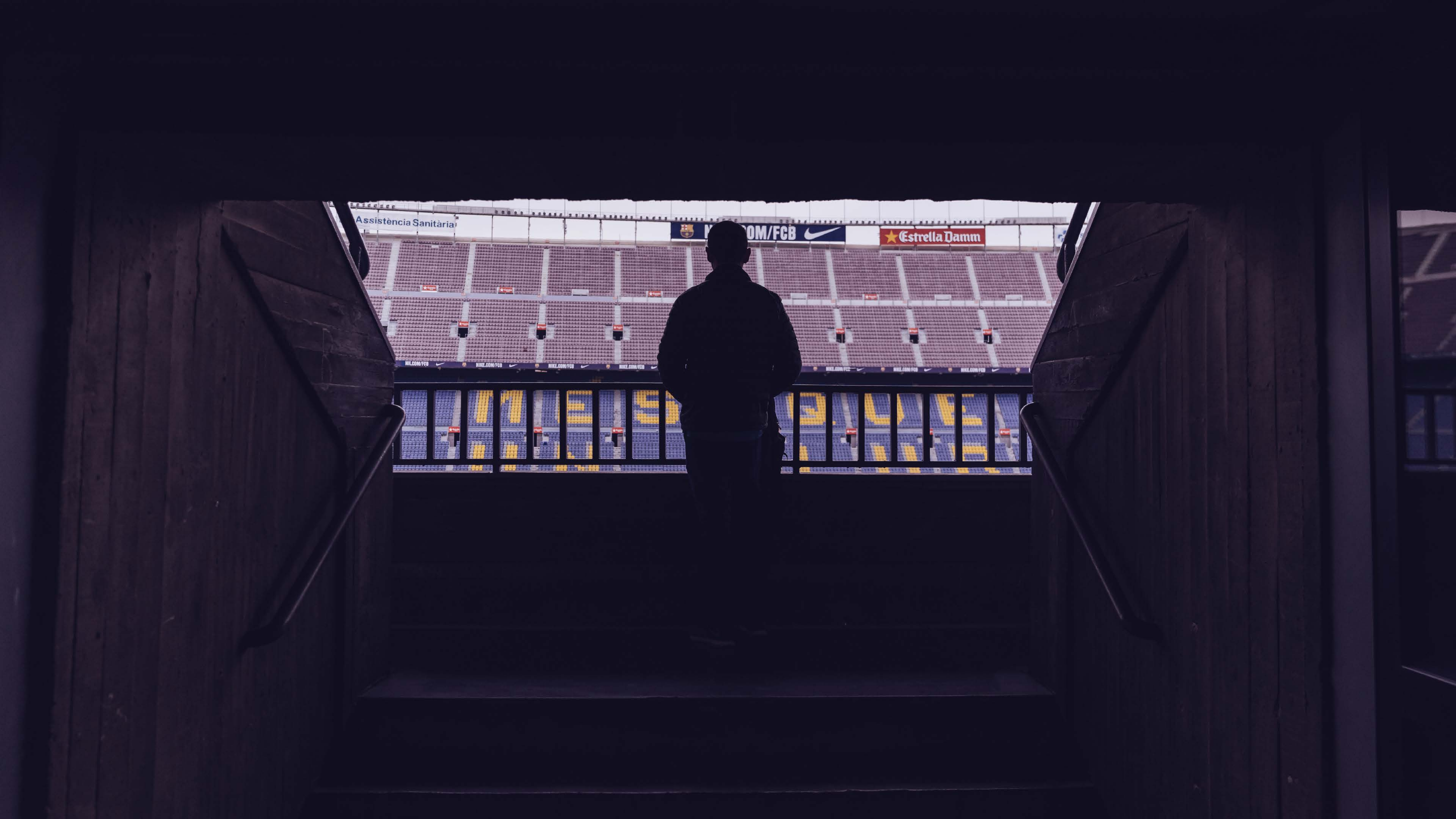
THE TALENT PROJEKT

Is a groundbreaking program that recruits the best high school soccer players in America, and brings them to Bayern, Germany for a full immersion program that asks these kids to compete with the best Europe has to offer.

The stakes are high, but for those lucky few who rise to the top, huge signing bonuses and professional contracts await.

But leaving home, your friends, and family to chase your dreams is never easy...





Assistència Sanitària

NIKE.COM/FCB

Estrella Damm

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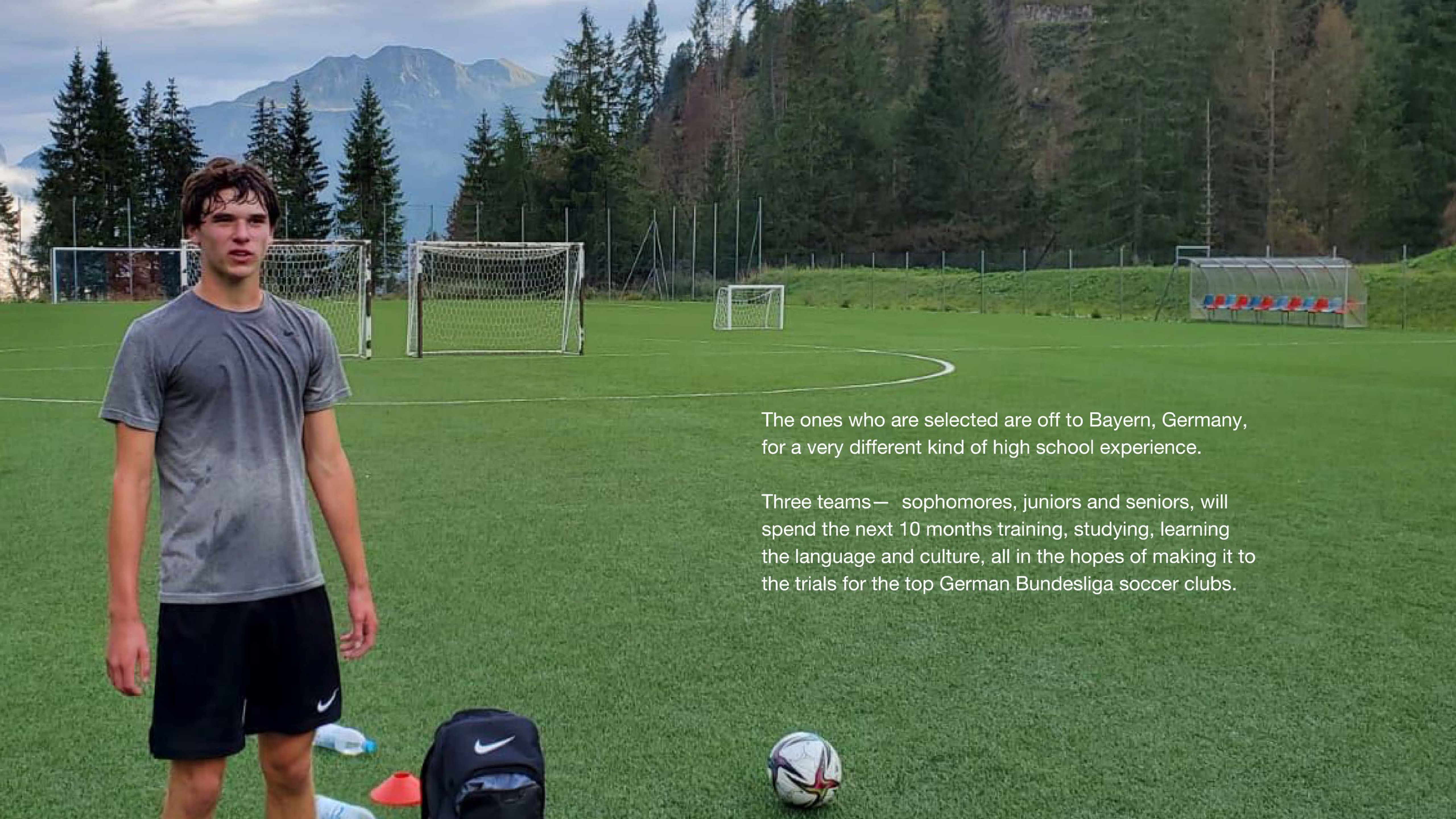
YOUNG BOOTS

Is a series that will follow a group of high school age players through a year abroad playing with The Talent Projekt.

Think CHEER meets ALL OR NOTHING.

We first meet our characters at home in the US as they fight to get accepted into this highly competitive program. Some will see their opportunity take flight, many will be rejected.





The ones who are selected are off to Bayern, Germany, for a very different kind of high school experience.

Three teams— sophomores, juniors and seniors, will spend the next 10 months training, studying, learning the language and culture, all in the hopes of making it to the trials for the top German Bundesliga soccer clubs.

Meet some of this year's participants and their families:



JASON GUZMAN

<https://youtu.be/tRrFbkvhlPo>



ALEX VITANOV

<https://youtu.be/MxOfu3IDUFE>



JULIAN SALCEDO

<https://youtu.be/WOiR2kniQcA>



CAL LUTZ

<https://youtu.be/nWUxsxJqhUFE>

THE SEASON ARC

THE SELECTION PROCESS

The show starts with the selection process as the Talent Projekt team scouts top players from leagues around the US. Talent Projekt staff conducts interviews with players to assess their strength of character and resilience. We'll focus on those selected by the Talent Projekt, meeting their families and spending time in their homes before these teen players pack their bags and travel thousands of miles away.

FISH OUT OF WATER

The first few days in Germany are a wild and exhilarating whirlwind for the boys, meeting teammates and roommates, coaches and staff, and exploring the school and the town.

Practices are twice a day, a morning session with small groups, and an afternoon session with the entire team. These boys will be practicing at least 10 times a week — add a game or two and it all adds up to a lot of soccer. The new schedule and routines will test their skills and strengths. Some will sink and some will swim.

THE SEASON ARC

ON THE PITCH

The drama intensifies as Projekt players square off in matches against top Bundesliga academies. The skills of their opponents are beyond what these boys have ever experienced.

The season is an emotional roller coaster: There's rivalries, injuries, players benched. There's high expectations from coaches and parents, the distance from the comforts of home, clashes with coaches. And the only people to turn to for support... are each other.

We'll follow the friendships of the players as they evolve through the lens of being in a new country and culture, exploring everything from Munich to the Alps in their downtime off the pitch.

THE SEASON ARC

STAKES ARE HIGH

Those Projekt players selected to try out for Bundesliga academies will face grueling days of tryouts while they await a life-changing decision — will a club offer them a roster spot?

Some players will get multiple trials and multiple offers. Some will be on the bubble, and have to fight and scrape their way forward. Others will find crushing disappointment. But even for those not offered a contract, the show offers a positive outcome - focusing on all the other positive elements of the experience— living abroad, making lasting friendship, growing as a person, learning new cultures, and breaking through personal and physical barriers to dream bigger.

THE PROJEKT TEAM

Mark Dillon - Executive Director

Mark has been a contributor to the growth of soccer in the US for over 40 years. He played collegiately at the University of San Francisco and professionally for the Seattle Sounders – and he is one of the first Americans to play in the UK at Wrexham FC, expanding his career into the international arena.

Mark has one goal, to provide young Americans the best development platform in the world. Mark is a straight-talking, no nonsense mentor.

Mark and his crew of international coaches and trainers will guide the boys through this life changing journey. And many challenges lie ahead. Balancing school, living away from home for the first time, multiple training sessions per week, travel all over Europe for games.

Meet Mark:

<https://youtu.be/aNRLWpmaQSk>



THE PROJEKT TEAM

Eduardo Gonçalves - Head Coach

Eduardo Gonçalves brings over a decade of football coaching. He focuses his coaches and programming on developing the person first and the athlete second.

Coach Edu's leadership philosophy is informed by the understanding that factors like individual growth patterns, the psychological impact of being far from family and the comfort of home, and the mental and physical demand to perform at a high level can influence a player's capacity to develop.

Meet Eduardo:

<https://youtu.be/f2Or7x4WW0U>





THANK YOU

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